

## **Golden Jubilee Centre for Entrepreneurship and Innovation**

The Golden Jubilee Centre for Entrepreneurship and Innovation, popularly known as "Infinity" was inaugurated on the University Campus on the 50th anniversary of the university's establishment. This center was established with the support of the Rashtriya Uchchatar Shiksha Abhiyan (RUSA) 2.0.

The center aims to generate and nurture new knowledge, foster innovation, promote entrepreneurship, and enhance the skill set of youth. To create a thriving ecosystem of innovation and entrepreneurship, GJCEI boasts state-of-the-art infrastructure and is recognized as one of the most organized incubation centers in the region. The center features a 1,200 square-foot lounge area, a well-furnished multimedia room, co-working space for 40 startups, a business meeting room, rentable office spaces, an IPR cell, a capacity-building room, skill labs, and a discovery lab. To support the operations of the center, there is an administrative office, a coordinator's chamber, and a pantry.

The center's administration and programs are led by the Coordinator, Prof. (Dr.) Pratap Kumar Pati, along with faculty members of the university. In addition to its physical infrastructure, the center is equipped with various machines, such as PCB prototyping machines, multimeters, function generators, DC power supplies, CIROS, 3D printers, digital IC testers, and 3D scanners, all designed to boost creativity and enhance students' skill sets.

Beyond infrastructure, an organizational setup involving student participation, faculty involvement, and alumni engagement has significantly contributed to the center's overall functioning. GJCEI has its own Student Council, consisting of exceptionally talented students selected from various university departments, each with expertise in their respective fields. The young students actively participate in the center's decision-making processes. The council is divided into teams focused on areas such as event management, content development, promotion and outreach activities, sensitization and awareness programs, IT and social media management, press and publications, and more.

To transform ideas into reality, the center works closely with industries, entrepreneurs, investors, and other incubation centers, such as IIM Amritsar, BIRAC New Delhi, Indigram Labs Foundation New Delhi, Startup Cell MHRD New Delhi, Punjab State Council for Science and Technology Chandigarh, IIT Ropar, Startup Punjab, Government of Punjab, and

Innovation Mission Punjab. GJCEI also collaborates with international organizations like PUM Netherlands, IC-IMPACTS Canada, and The National Institute of Advanced Industrial Science and Technology (AIST), Japan.

The Golden Jubilee Centre for Entrepreneurship and Innovation provides students with opportunities to engage in interactive sessions with industry representatives and organizations, including the Confederation of Indian Industry (CII), PHD Chamber of Commerce, and FICCI. The center organizes various idea-pitching competitions, startup yatras, mega idea hunt events, and IPR workshops to foster an innovation-driven environment both on campus and in the wider region. Currently, the center mentors 41 startups in various thrust areas.

To ensure the effective functioning of the center, detailed mandates, focus areas, and policies have been developed. A strong advisory board has been established to review the center's processes and progress. For wider dissemination of GJCEI's activities, various social media platforms, including YouTube, Instagram, Facebook, Twitter, and LinkedIn, are being utilized.

In summary, the center nurtures new knowledge, sharpens youth skills, and fosters innovation. The active participation of all stakeholders will create a unique identity for the center. Harnessing its full potential could be a game-changer for the region's economy and the country at large.