















Startup India Punjab Yatra



Boot Camp Locations

Bathinda | Amritsar | Kapurthala | Phagwara | 22-01-2019 | 24-01-2019 | 25-01-2019 | 28-01-2019 |

Ludhiana 29-01-2019

31-01-2019

Yatra Van Locations

| Sangrur | Bathinda | Faridkot | Moga | Amritsar | Jalandhar | Hoshiarpur | Phagwara | 17-01-2019 | 18-01-2019 | 21-01-2019 | 21-01-2019 | 22-01-2019 | 23-01-2019 | 23-01-2019 | 24-01-2019

Follow up on



@startup_punjab



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Yatra partner





to Promote Startups - Ideation Workshop - Idea Pitching Sessions at

GURU NANAK DEV UNIVERSITY, AMRITSAR

at Sri Guru Granth Sahib Bhawan on January 24, 2019





Bootcamp Schedule — **Minute by Minute**

Date : January 24, 2019

Venue: Sri Guru Granth Sahib Bhawan, GNDU, Amritsar

Activity	Timings	Remarks
Registrations	9:30 AM - 11:00 AM	Bootcamp Location
Train the Trainer Workshop	9:30 AM - 11:00 AM	5 Institutes Faculty+Trainer +Invest India+State Nodal Agency
Startup India Introduction	11:00 AM - 11:05 AM	Video by Invest India
Successful entrepreneur from Punjab	11:05 AM - 11:15 AM	Case Study/ Motivational Talk
Speech by Mentor	11:15 AM - 11:30 AM	Do's and Don'ts If you are a Startup
Ideation Workshop	11:30 AM - 12:30 PM	 Introduction to Entrepreneurship Idea Generation & Validation Sales & Marketing Plans Finance & Funding Legal & IP
Lunch	12:30 PM - 1:30 PM	
Idea Pitching Session - 1	1:30 PM - 4:00 PM	Judging Panel 1 (2 judges)
Idea Pitching Session - 2	1:30 PM - 4:00 PM	Judging Panel 2 (2 judges)
Shortlisting for Grand finale	4:00 PM - 4:30 PM	Invitation for Grand Finale